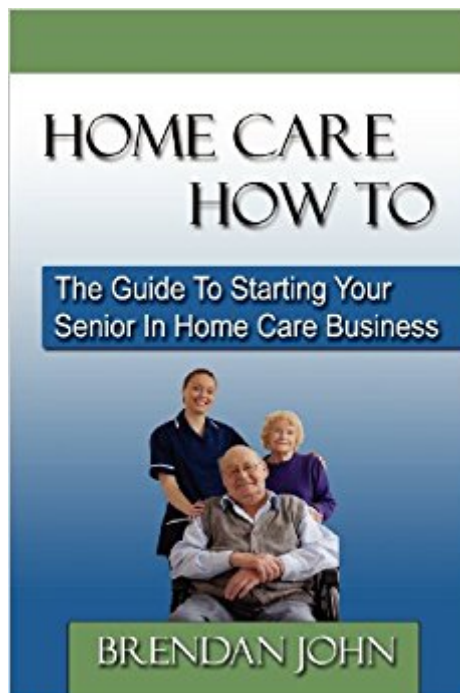




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HOME CARE HOW TO - The Guide To Starting Your Senior In Home Care Business



Synopsis

Home Care How To is an in depth guide that teaches you how to start a home care business. Learn what to do to start and run an ethical, profitable, and rewarding business in the home care market. With an easy to follow step by step approach you'll discover the systems to set up using the provided tools and success strategies needed to launch and grow your home care agency. ã ã Presented by an entrepreneur with over a decade in the home care industry and two decades building companies, he uncovers the secrets, opportunities and pitfalls for you to look for that other home care franchises and senior care membership companies charge tens of thousands for. Learn everything from how to set up your office to finding your caregivers to marketing your services to how to provide the services.ã ã The Guide also comes with access to the website which complements the book by providing access to the helpful tools, forms and resources discussed in the book, each available for download.

Book Information

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Learn the secrets, systems and organizational steps that in home care franchise agency owners have paid tens of thousands for! Home Care How To - The Guide to Starting Your Senior In Home Care Business can transform your world and walk you through setting up your own senior in home care business, with or without a franchise. You Will Discover: The Steps to Starting Your Profitable In Home Care AgencyOpportunities and Pitfalls of Starting Your AgencyInsider Tips to Getting StartedState Health Department LicensingHow to Staff Your Home Care Agency with Quality Care ProvidersHow to Market Your ServicesHow to Manage Your AgencyTools and Forms

Included Much, Much More

Author Brendan John holds over 20 years of entrepreneurial success including the past decade founding, acquiring, growing and selling multiple senior home care agencies. John shares his expertise and experience through this insightful road map of proven steps to follow to enter the home care industry. Beginning with one to employing hundreds of employees serving thousands of clients, he's now helping other aspiring business owners around the nation start and grow their own senior home care agencies through his teaching, speaking, book and coaching services.

This book provided concise information on how to start a senior home care business. The information is very practical and applicable and has helped me a lot in this regard. I recommend it to anyone that wants to start a business in the lucrative field of home care

If health Care is your thing, then you must read this book. The author does promote his/her website. But I really don't mind, the site is actually nice and informative. A must have book, and it's well organized.

Lot of information. Thanks for breaking everything down step by step. This book teach me a lot. Thanks once again

Very good information extremely satisfied!!!

Easy to read and the website info is an awesome resource.

Gives extremely excellent knowledge to those interested in starting their own home care business. Definitely eye opening to different opportunities

This is a very good book! I recommend this book if ur trying to get a agency open!

great book followed instructions

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